

# Examples of Training Workshops (1-2 days) or as Keynotes (1h):



## 1. "Cultural Diversity: Pains, Pleasures and Possibilities! Successful navigation between and across cultures"

Entertaining and instructive workshop or lecture about our various ways of behaving and communicating, how we misinterpret those different from ourselves and often overlook good intentions. The focus is to understand why others work and solve problems the way *they* do, as well as self-insight and recognizing how own ways may be seen in the eyes of others. And built on this insight: How to build communication, relationships and bridges till diversity proves enriching, and manifests into successful interaction with other cultures and continents? Highly useful introduction to a model that will provide efficient cultural preparations and guidance!

## 2. "Building and leading efficient diverse teams - arming them for success!"

Diverse teams face more obstacles than mono-cultural ones, but they also have greater potential for bigger achievements. How can we kick-start multicultural new project teams or departments in the best possible way to help them become successful? What are the different default work habits and communication styles from different cultures – we will focus on your specific ones of interest - and what is requested from the role of the manager to succeed in leading diverse teams?

Engaging and insightful lecture/workshop/team kick-off about optimizing multicultural and international cooperation and teamwork.

## 3. "Acquired or acquiring abroad - make it or break it! How to successfully master cross cultural integrations"

Mergers or acquisitions of companies are never a "walk in the park", and new partners or colleagues, maybe even owners based in other countries leads to multiplied complexity and challenges. Often misunderstandings and inefficient teamwork increases proportionally with the distance, leading to weak business results. Research of the success level after M&S's shows a long down period after the change, and this long integration period is a key for better utilization. How can we succeed in cross cultural and cross-national integrations, build trust and communicate more efficiently, in a way that leads to true cooperation and longterm successful relationships with new managers, staff or owners abroad?

## 4. "Corporate Values across cultures - uniting or dividing? How to make your Values Valuable!"

Shared company values in international companies are intended to be uniting and leading ideals for all employees - but in practice, we often see them dividing people. Why? Why and how are the same values perceived, interpreted, demonstrated and built so differently within diverse cultures, and how can we ensure that our values become meaningful for all and organizationally and practically "valuable"?

Company culture and corporate values will be enlightened in a unique and interesting way, with practical advice for how to develop a healthy company culture.